

Special Report

The Doty/Niroomand Self-Promotion Magazine

An Investigative Series on CoB Faculty Research Credentials

This Special Report looks at some of the items in the Fall 2006 issue of *Joint Venture*. We focus on the “Faculty Research” page in this installment of our series. We start with a few observations on CoB Dean Harold Doty. Consider the insert below:

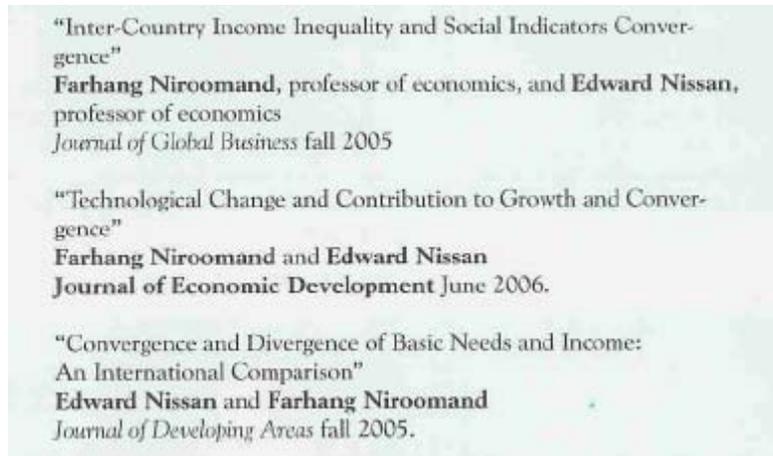
“Divergence between Informant and Archival Measures of the Environment: Real Differences, Artifact, or Perceptual Error”
Harold Doty, dean and professor of management, KK. Weatley, M. Bhattacharya, and K.M. Sutcliffe
Journal of Business Research 2006

“Human Resources and Competitive Advantage: The Effects of Flexibility in Employee Skills, Employee Behaviors, and HR Practices on Firm Performance”
Harold Doty
Journal of Management fall 2005

There was room on the page for 17 entries, and CoB Dean Harold Doty took 2 of them, or about 12% of them, for himself. This is classic Harold Doty – take the spotlight off the faculty and put it on himself. Since he wants some recognition, let’s provide some.

- The first entry for Doty above is a “wind-aided” publication in the *Journal of Business Research*. As usmpride.com readers are aware, the editor of the *JBR* is the CoB’s own Barry Babin (Chair/Professor of Marketing).
- The second entry for Doty implies that Doty has a Fall 2005 solo-authored article in the *Journal of Management*. He did not write this article by himself. As he told faculty/administration at USF, this is one of the articles Doty published with a former graduate assistant.
- The second entry for Doty is at least one year old.

Next, we turn to CoB Associate Dean Farhang Niroomand. Consider the insert below, which shows three of Niroomand’s publications, all with Edward Nissan (Professor of Economics):



Again, there was room on this page of *Joint Venture* for only 17 entries, and CoB Associate Dean Niroomand took three of them, or about 18% of them, for himself. This means that the CoB’s central administrators – Harold Doty and Farhang Niroomand – took about 30% of the total space for “faculty research” in the Fall 2006 issue of *Joint Venture* for themselves.

- Two of the three entries above for Niroomand are at least one year old.
- The first entry above for Niroomand references the now well-known *Journal of Global Business*, a journal affiliated with the Association for Global Business. Niroomand holds the title of “Amigo” within this organization, and the *JGB* is the journal that usmpride.com reported on as being of dubious quality and one that charges publication fees of \$250 or more. Niroomand and Nissan have benefited significantly from publications in this journal.
- In Niroomand’s case, one of the three journals is a B-level journal, another is a C-level journal, and the remaining one is rated “Other.”

The coverage of CoB faculty on this page is shown below:

Mary Anderson [ACC]	2 entries
John Clark [FIN]	1 entry
Chauncey DePree [ACC]	1 entry
Harold Doty [MGT]	2 entries
Zaher Hallab [TM]	3 entries
Chang Hsieh [MIS]	1 entry
Fujun Lai [MIS]	1 entry (name not in bold)
Weihua Shi [ECO]	1 entry (name not in bold)
Brian Gregory [MGT]	1 entry

Tara Lopez [MKT]	1 entry
Jon Carr [MGT]	1 entry
Farhang Niroomand [ECO]	3 entries
Edward Nissan [ECO]	3 entries
Joseph Peyrefitte [MGT]	2 entries
Ken Zantow [MGT]	1 entry

So, this page of *Joint Venture* was able to handle 17 entries, yet Doty managed to represent only 15 of the CoB's faculty. It would have been effortless to have represented 17 different faculty with 17 entries. With a little work, at least 23-25 CoB faculty could've been represented with a 17-entry allotment. Remember, two (2) of the 15 faculty that Doty did manage to represent are Doty and Niroomand. The breakdown by unit, among the 15 faculty represented above, is:

ACC – 2
 ECO – 3
 FIN – 1
 MGT – 5
 MIS – 2
 MKT – 1
 TM – 1

Better representation of both faculty and units could have been accomplished if Dean Doty and Associate Dean Niroomand weren't so caught up in promoting *themselves*.